OUR TOWN

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MAYOR'S CORNER

The month of April is always associated with our enjoyment of Spring. The flowers blooming, the robins nesting and the trees' leaves yawning awake. However, for the 6 years I have been on New Market's council, spring means *BUDGET TIME!* This is the time of year to organize a budget for the upcoming 2024-2025 fiscal year. Months before I began to write this article, our department heads and town manager were already working to gather information regarding our needs and expenses to operate and maintain our Town. Like our household budgets, many of our Town's needs must be put on hold due to lack of money. Some purchases have been delayed for 3-4 years.

It goes without saying that a balanced budget means the income equals the expenses. It is easy to project the Town's expenses for the year. On the other hand, attempting to project our income can be a challenge. Sure, we know from year to year what the real estate and personal property tax will generate for income. It's a little more difficult to calculate the income that the meals tax, cigarette tax and transient occupancy tax will generate. The meals tax is one of our biggest income streams, yet so volatile from year to year. During our

years of COVID-19, the revenue from the meals tax was a trickle. Then, as soon as we start to recover, we lose Burger King and, on their heels, comes Subway and Exxon closures. Now add that to the revenue loss from the bank closure. All of this adds up to a significant loss of our Town's income.

The question now becomes, "How do we balance this year's budget"? Control expenses? We have been doing this each year that I have been on council. Raise taxes? We hesitate to place this additional burden on our limited households that are already struggling to balance their own budget. Add more businesses? They need patrons to purchase their services/products to stay in business. AHA! PATRONS! More residents equal more support of our businesses. More businesses AND more people mean more income for the town to balance the budget while controlling expenses. More income means that we will not have to raise taxes on our citizens. If we do not add more residents then we will eventually have to raise taxes. It is that simple.

Larry A. Bompiani New Market Mayor

SHENANDOAH COUNTY HERITAGE DAY 2024

Shenandoah County Heritage Day 2024 comes to New Market this year! This countywide day of sharing local history is set for Saturday, April 13, 2024, from 11:00 am to 3:00 pm at the New Market Fire Hall on South Congress Street. The Fire Hall is a wonderful, large space and in addition to local history organizations, the hope is that many individuals will attend and bring and share their historical stories. Come and exhibit family, house, church, cemetery, town, village histories, and more. Individuals interested in displaying their family history, research about historic structures, or other information can email schs.va@gmail.com or visit http://www.schs1795.com/ to register at no cost. Anyone interested in displaying items must register in advance (the sooner the better, as sometimes it fills up.) Tables and chairs are supplied. Heritage Day is hosted by Shenandoah County Historical Society and the Shenandoah County Library Archives. For more information, contact Zach Hottel, county archivist at 540-984-8200 or leave a message at the SCHS, 540-459-1795. You may also call the New Market representative on the Shenandoah County History Council, Caroll Douglas 540-740-2740.

LIBRARY NEWS

Children's Programs for April

Books and Babies: Wednesday, April 3, 2024, at 10:00 am. "Nursery Rhyme Time!" We'll enjoy old and new rhymes with books and songs. There will be opportunities for sensory and interactive play. This is a lap sit story time for children ages 0-3 along with their caregivers.

Preschool Story Time: Friday, April 19, 2024, at 10:00 am. "Earth Day Every day!" Books about the earth, Arbor Day and trees will be featured. A takehome craft will be provided. If weather permits, a tour of the rain gardens at the library that were created and are maintained by the Northern Shenandoah Valley Master Garden Association will be part of story time. This program is appropriate for children ages 3 to 6 with their parents or guardians.

Adult Program: Sunday, April 28, 2024, at 2:00 PM Rain Gardens and Why they Matter.

Have you noticed that there are 3 rain gardens outside of the New Market Library? Christine Jorgensen, an Extension Master Gardener with the Northern Shenandoah Valley Master Gardener Association Class of 2020 and Project lead for the Demonstration Rain Gardens at the New Market Library and the New Market Municipal Building will talk about their importance.

Christine will discuss the purpose and value of rain gardens, give advice to homeowners wanting to incorporate rain gardens into their home landscape. She will share the history of the rain gardens at the New Market Library, followed by a walk outside to look at the gardens on site. (weather permitting).

POOL STAFF NEEDED

The Town is accepting applications for pool staff for the summer 2024 season. Lifeguards must currently have, or be able to obtain prior to the season, a Red Cross certification. Interested candidates must be willing to work flexible hours.

Applications for employment are available on the Town's website <u>www.newmarketvirginia.com/contact/employment</u> or at the Town Office, 9418 John Sevier Road.

This is a great opportunity for summer employment and a way to make some extra cash. The Pool opens Saturday, May 25, 2024. Applications can be turned in at the Town Office, Attn: Amber Smoot, Administrative Assistant, at 9418 John Sevier Road or mailed to P.O. Box 58, New Market, VA 22844.



HEAVY TRASH PICK-UP ADDITIONAL DAYS

The Town's Public Works Crews will be collecting heavy trash items **THREE MORE** times this year. More information will be given closer to the pickup dates.

This year's heavy trash pick-up schedule is:

- May 20-24
- Aug 12-16
- Oct 15-18

DID YOU KNOW?

Did you know that you need a zoning permit for certain things in town? Do you want to build a fence? Put on a new porch? Build a new shed or replace an existing one? Have chickens? Yes, you need a zoning permit for all of that. Don't have a house yet and want to build one? A zoning permit is needed as well. Visit our website for more information on zoning permits or call the office with any questions.

INDEPENDENCE DAY CELEBRATION

The Independence Day Committee is hard at work planning this year's Independence Day Celebration. This celebration comes together with partnerships of several individuals that makes up

our 501c3 nonprofit group, along with the Town of New Market.

Each year the Independence Day Committee asks YOU, the citizens and businesses of New Market to help support our efforts. This support helps with growing activities, entertainment,

marketing and more. We are humbly asking you to contribute to this effort with financial support.

If interested in sponsoring, funds can be mailed to PO Box 1103 New Market, VA 22844 or if you would like to discuss sponsorship benefits, we would be happy to discuss.

For more information you can contact Jim Douglas at 540-630-1503 or Savannah Frazier at 540-740-3432.

You can mark your calendars for July 5th, 2024.

GOLF TOURNAMENT

The Rotary Club of Mt. Jackson-Edinburg is hosting a golf tournament at Shenvalee Resort on May 18, 2024. Proceeds will be used to provide scholarships for the Auto Mechanic students at Triplett Tech. Additional proceeds will go towards community projects benefiting our citizens and charities within Shenandoah County.

The cost is \$125 per golfer or \$500 per four-man team and includes golf, cart, Hole in One & Putting contests, mulligans, snacks, door prizes and awards luncheon. Registration begins at 8:00 am and a shotgun start at 9:00 am.

Sponsorships range from \$100 to \$1,000 and will receive recognition throughout the golf tournament. The Hole in One competition provides an opportunity to win a car and is provided by George Jermstad, Sales Manager, Criswell Commercial Trucks.

For more information please contact: Tracy Merica trmerica@shentel.net or Melissa Andrews wandrews@shentel.net

NEW MARKET ROTARY CLUB NEWS

The New Market Rotary Club meets Wednesdays at noon in the Shenvalee main building. The club has taken on seven new members this year and we are always looking for people to join us. Our Motto is Service Above Self, and we do our best to find ways to help the community. Look for us serving beverages at Jammin Food Fest and the Crossroads Fest. We will again have free watermelon on the 5th of July. If you are interested in joining us, please contact Jim Douglas 540-630-1503 or Jefferson Burgess 540-908-5782 or join us at one of our noon meetings. Upcoming programs for April and May:

- **April 3** Dennis Barlow School Board Chairperson
- **April 10** Sharon Baroncelli CES Shenandoah Chamber of Commerce
- **April 17** Meeting with Mountain View Interact Club
- **April 24** Rotary Night Out Destination to be determined
- May 1 John Weissenborn Sharing Some Thoughts from Army War College
- May 8 Ray Willis Shenandoah Library Improvements
- May 15 Dr. Gary Langston Newest Research on Aging and Exercise

JAMMIN' FOODS FEST

Mark those calendars!! New Market's annual food truck fest is BACK! Held in the New Market Community Park, there will be a selection of food trucks, live music, vendors, and fun things for the kids to do. Admission is FREE. More details to come as the event moves closer.

> Date: May 18, 2024 Time: 4:00 p.m.-9:00 p.m. Location: New Market Community Park Admission cost: FREE

YOU ARE INVITED!

WHERE: Reformation Lutheran Church 9283 Congress St.

What: Home Cooked Lunch and Fellowship When: 11:00 am (First Thursday of every Month)

Everyone is welcome! Please come! Freewill offering/donations accepted

CALENDAR OF EVENTS

Apri	12024	
5	Lawn and Leaf Pickup	
12	Lawn and Leaf Pickup	
15	Water/Sewer Bills Due	
15	Town Council Meeting	6:30 pm
19	Lawn and Leaf Pickup	
26	Lawn and Leaf Pickup	
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May 2024

- Lawn and Leaf Pickup
 Lawn and Leaf Pickup
 Water/Sewer Bills Due
 Lawn and Leaf Pickup
- Jammin' Foods Fest New Market Park
 Town Council Meeting
 6:30 pm
- 20-24 Heavy Trash Pickup24 Lawn and Leaf Pickup
- 25 Pool Opens
- 25 Movie Night in the Park (sundown approx. 8:20pm)
- 27 Town Office closed in observance of Memorial Day
- 31 Lawn and Leaf Pickup

TOWN OF NEW MARKET CONTACT INFORMATION

Emergeny Services:

Emergencies: 911

Shenandoah County Dispatch: 540-459-6101

Police Department: 540-740-3776 Fire and Rescue: 540-740-8904 New Market Town Office: 540-740-3432

Dispatch: 540-459-6101

(After-hours and weekend Water/Sewer Emergencies)

Town of New Market

Office Hours: Monday-Friday 7:30 a.m. - 4:00 p.m. (540) 740-3432 • www.newmarketvirginia.com 9418 John Sevier Road • P.O. Box 58 • New Market, VA 22844

TOWN COUNCIL

Larry Bompiani, Mayor • Peggy Harkness, Vice Mayor Scott Wymer • Daryl Watkins • Bob King • Janice Hannah • Peter Hughes Jason J. Ham, Town Attorney

ADMINISTRATION			
Nathan Garrison Town Manager	Savannah Frazier Events & Marketing Director		
Chris Rinker	Amber Smoot Executive Assistant		
Teresa Green	Lindsey Kipps Office Assistant		
J.D. FadleyPublic Works Director	De Prunka Office Assistant		

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